



ra-por´ noun; French – relation marked by harmony, conformity, accord, or affinity

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FOR IMMEDIATE RELEASE

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LOVELAND SALON PUTS HEART INTO VALENTINE CELEBRATION

It's no secret Loveland, the sweetheart of Ohio, celebrates Valentine's Day with a passion. And one local business, Salon Rapport, adds a charitable dimension this year by supporting a worthy and relevant cause: the fight against heart disease.

"We've struggled in our own family with heart disease and have a strong fondness for the American Heart Association," says Donn Heywood, Salon Rapport owner. "We've lost family, friends and customers and want to honor those lives by supporting the Heart Association during February / March and Loveland's big valentine season. It seems the logical and right thing to do."

Heywood plans to donate a portion of sales from Feb. 1 to March 14. In addition, customers may also take advantage of a special drawing and promotional sale of diamond highlights, developed by Heywood as a salon exclusive.

Salon Rapport is decked out for the occasion with a specially-designed valentine and posters spread throughout the space.

Heywood, who lives in Goshen, is a master stylist and colorist and has served the Cincinnati area for three decades. He has a loyal clientele, including multiple generations of families who followed him when he relocated the full-service salon to Loveland six years ago in April.

Salon Rapport is located in the heart of Loveland at 519 W. Loveland Ave. For more information, call 683-1109 or visit www.SalonRapport.com.